**Elevator Pitch - homework.**

Intro: I am a Systems Engineer, I am a Programmer, and I work with computers. I am looking for a job in Communication & Information Technologies Area. **Work: Create a 150 words pitch** (about 60 sec.)

1. Identify your idea or goal. My idea is to create an elevator pitch for myself like a job seeker.

2. Explain what you want the website to do. I want to use my personal website to promote myself for getting a sales or programmer job. My site should have my Resume and contact page, also a brief description of 2 or 3 relevant jobs (milestones).

3. Communicate your USP (Unique Selling Proposition). I want to sell my skills to get an online job as a Sales Man or as a Programmer.

4. Engage with a question. Do you know that many companies employ programmers off-shore because they are cheap and very productive? Would you like to try and hire someone?

5. Put it all together.

6. Practice!

My Elevator Pitch­ (9 C´s for job seekers):

**Hello, I am Raul Silva from Mexico,**

Do you know that many companies hire people off-shore because they are very productive and cheap? Would you like to try and hire someone? Because I want to offer you my skills, to get an online job as Sales Man or a Programmer. I am a Systems Engineer, I have accomplished more than 20 years of experience in the Hotel Industry, Automotive Industry, and Communication & Information Technology Industry with proven selling skills, also I am a Programmer, I work with computers. I am positive that I can help you, I am looking for a job in Communication & Information Technologies Area.

I have years of experience as a Senior Salesman selling IT solutions for midmarket in many kinds of industries, mainly in the Automotive Industry, Hotels, Points of sales, Restaurants, and other shops. Such as a Programmer I know SQL & PYTHON. I am studying WEB Design at BYU-Idaho. (156 words)

**Feedback from others:**

I forgot to mention in the last version of this document the feedback from others, I talk with 3 people all of them said that was a great idea to promote my skills while I show my personal website, and my wife said that she thinks it’s a great idea but she doesn’t think I could have an online job at the USA. So the only way to know is to work on this Idea!

**My wife:** She told me that she likes the idea, but she asked me about how many people will see my web page, the matter is how to create a job interview, after that if they are interested probably they will go to your web site. So she doesn’t believe It will be easy to be hired online for remote positions.

**My neighbor:** He said that is a very good idea because he is open-minded and he likes and believe on technology. He thinks that is very easy to know a person via zoom or any conference call. He heard my Elevator Pitch and he liked it.

**My sister:** She told me it is a great idea because her daughters use the internet for everything, but she doesn’t know and she doesn’t like technology. She is very positive on must of things. She likes everything!

She likes my Elevator Pitch of course.